

LAKE NONA BY THE NUMBERS



Central Florida's #1 best-selling community



- Daily residents/commuters: **41,000+**
- Median age: **36**
- Annual Employees/Visitors: **3.5m**



- **80%** of household incomes \$100,000+
- **60%** of household incomes \$150,000
- **17%** of residents are first time homebuyers
- **95%** of residents live in Lake Nona full-time
- **26%** of residents live and work in Lake Nona
- **53%** of residents have family or friends join them at events in Lake Nona



- **46%** of residents have a graduate degree or higher
- **88%** have completed a bachelor's degree or higher

**Statistics from Tavistock Development Group research*